

Wine Australia Next Crop Victoria – Central Regions 2022



NEXT CROP LEADERSHIP PROGRAM

Wine Victoria has secured funding from Wine Australia to deliver Next Crop, a regionally-focused leadership program. Next Crop is a professional and personal development program designed for people working in the local wine industry.

The Next Crop Program is funded by Wine Australia and has been successfully delivered in the Barossa Valley and Langhorne Creek regions, and 2022 will see its delivery into central Victoria and surrounding areas. This is a fantastic opportunity for people ready to make an impact, to improve their knowledge, hone their skills and develop a network of like-minded people to take their businesses and regions to the next level.

PROGRAM BENEFITS

- Develop skills in leadership, business and management which will benefit you personally, as well as benefiting your business and region.
- Build a strong network of contacts with the other participants, guest speakers and industry leaders.
- Mentoring and personal development opportunities throughout the Next Crop network
- Increase your value to employers, your region and the broader wine industry
- Recognised as a stepping stone to the Wine Australia Future Leader program
- Graduates of the program receive a certificate in leadership and a copy of the course materials which includes their own experiences from the program.

PROGRAM OUTCOMES

- Leadership – understand your leadership style and effectiveness
- Wine Industry – understand its structures, challenges and opportunities
- Communications – develop your interpersonal skills, networking, public speaking, social media
- Advocacy – government relations, PR, media training
- Management and governance skills– succession planning, strategy planning, negotiation, and conflict resolution
- Community action – collaboration, partnerships, applying for grants

WHO SHOULD ATTEND?

Next Crop is open to wine industry personnel from Central Victoria with a focus on the Shiraz Central regions of Heathcote, Bendigo, Pyrenees, Grampians and surrounds. Anyone working directly in the wine industry and ready for a new challenge should consider this program.

- Viticulturists and vineyard workers
- Winemakers and cellar hands
- Cellar door staff
- Wine sales and marketing

PROGRAM

This is a hands-on program where workshops and theory delivered in an engaging and practical format. As part of the program, participants will work in small groups on a real-life project which they will develop throughout the year. These projects will be designed by the participants to benefit their region or business.

Guest speakers will be an integral part of the program. The speaker will be leaders in their field and will be an invaluable source of information and form part of a strong Next Crop network.

PROGRAM DELIVERY

WORKSHOP DATES

| | |
|------------------|----------------------|
| Tuesday May 17 | Tuesday September 27 |
| Tuesday June 14 | Tuesday October 25 |
| Tuesday July 12 | Tuesday November 15 |
| Tuesday August 2 | |

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| LOCATION | To be confirmed - In person, in region |
| PARTICIPANTS | Maximum of 15 |

COST PER PARTICIPANT

\$295 + GST (Funding will contribute \$3,000 per participant)

PARTICIPANT ELIGIBILITY

- Must be working in the Victorian wine industry.
- Individual or business must have membership of a Regional Association or Wine Victoria.
- Committed to attend all workshops

FACILITATOR

The program will be delivered by Jill Briggs, MD of Affectus.

Jill has a Master of Management (Leadership), a Graduate Diploma in Adult Learning and recently graduated from the Advanced - Women in Leadership Program. Jill has been assisting people to develop skills for the future through leadership and personal capacity programs for over 15 years. Jill was instrumental in developing the inaugural version of Next Crop for the wine industry.

HOW TO APPLY

Individuals can apply directly, and we encourage senior managers and owners to nominate employees. If you are interested in the Next Crop Leadership program, please click below to submit an application.

[Applications close Friday 6 May.](#)

[APPLY HERE](#)